

# INVITATION

## 1ST COLOMBO INTERNATIONAL LOGISTICS CONFERENCE

1ST & 2ND AUGUST 2019



## Colombo Commercial City & Capital City Development Plans 2019 - 2030



## **To Whom It May Concern:**

Welcome to the garden city and emerging metropolis and logistics centre in South Asia

Supported and partnered by the government of Sri Lanka and the Sri Lanka Ports Authority, the Colombo International Maritime Conference Events (CIMC Events) will host the first ever Colombo International Logistics Conference on 1<sup>st</sup> & 2<sup>nd</sup> August 2019

CIMC Events started in 2015 as the first South Asian regional conference organizer which now organizes conferences with the regional nations and international partners, CIMC has previously organised four successful international conferences and two partner exhibitions in Sri Lanka, India and Bangladesh relating to the maritime industry. This is the fifth and the (first) international conference we are organizing on logistics in Colombo, Sri Lanka.

Sri Lanka is identified as an emerging maritime and a logistics hub in the Indian ocean. In fact, it is one of the key nodes of the China's OBOR project. China Merchant Group has started operations in a brand-new deep draught logistics port in the southern part of the island to facilitate international logistics and bunker logistics on the east west main trunk shipping route.

Sri Lanka's Colombo port is the number one transshipment hub in South Asia with seven million throughput in 2018 and is ranked 22nd in the world as well as the 13th best connected port situated in the middle of the Indian sub-continent. The country has three major deep draught ports servicing the international shipping lanes. The logistics and the e-commerce industry are fast growing in the Indian sub-continent and Sri Lanka is focusing to be a world class logistics and distribution hub. It has a unique selling proposition as the only Indian ocean hub that connects two major hubs in the east and the west (namely Singapore & Dubai), making it the most sought-after new location to markets and offer speed to clients both by air and sea.



## The emerging Metropolis of Colombo



The garden city of South Asia Colombo and new port and financial city developed by China Merchant will be fully operational by 2030

## Investment into ports and logistics

The government of Sri Lanka has a development and an investment strategy for logistics & distribution, finance, energy and knowledge for the next decade which is estimated to be valued at around US\$ 40 billion, where the government will invest up to US\$ 10 billion and the rest will be invited from global investors. A mega port city metropolis is being developed in Colombo to have the Indian subcontinent finance and logistics service centre.

## Port of Colombo





## **The new Port of Hambantota**



The region has 20 major ports and over 100 minor ports, with 25 million TEU throughput growing at 10% annually and a large volume of bulk and break-bulk cargo moving through ports. Being the world's fastest growing economic block, South Asia with a population of 2 billion has seen increase in consumption, demand for services and goods. This rapid phase of growth is also creating many new opportunities for logistics companies for distribution services required in this part of the world and all major global brands are moving to South Asia to expand warehousing and related logistics services.

## **The new marina square project by 2022 and new highway projects**



## **The opportunities in the business of logistics**

New free-zones and distribution zones are being built by government to facilitate warehousing and logistics industry by investors and the private sector. The demand for new technology and solutions are growing and many regional freight companies have gaps in these areas that need innovative support and solution from industries that provides hardware and software for logistics.

## **Meet international Speakers and network with industry**

The International conference will have over 20 international speakers from JOC, HSBC, KPMG, UNCTAD, Singapore, India, Pakistan, Bangladesh, China, Africa and Middle East etc. representing different aspects of logistics.

This first international logistics conference in Sri Lanka will be a launch event to promote products, new innovations in logistics solutions. They also can network and understand the Indian subcontinent market requirements and will be able to meet clients and logistics companies from the region to share solutions and ideas to improve the sector output in South Asia.

## **Business with pleasure**

The delegates registering with the conference will have the opportunities to visit ports, city tour, free zones and the Colombo port city project. They can be also be facilitated to register with special conference tourist packages that have been customized for the conference delegations, where Sri Lanka has been named the best destination for travel by Lonely planet for 2019.

Therefore, you are cordially invited to participate in the Sri Lanka's 1<sup>st</sup> Logistics conference and make a new business journey in a emerging geography and together we can expand the presence in South Asia to build greater business environment over the coming years!



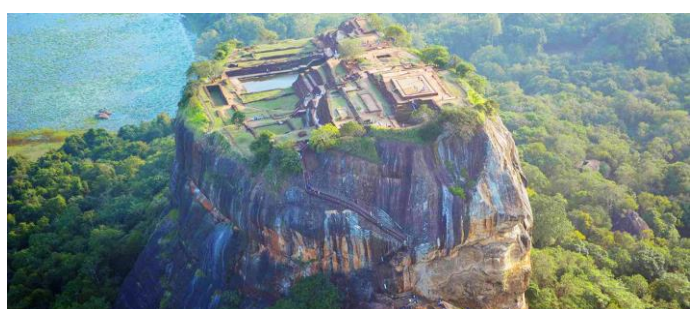
**Marco Polo's best island -All within maximum 5-6hrs reach**  
**Rich History & Culture**



**The Indian ocean and the beaches**



**The 8<sup>th</sup> wonder of the world, the Sigiriya rock fortress**





**The amazing island with wild & beauty mixed with nature all round**



**Train, tea, coconut and the spices trail**



**The food-its all about mouth watering taste**



**The Organization Committee of CIMC Events**